



ADVOCATING FOR OUR COMMUNITIES

870 MARKET STREET, SUITE 400
SAN FRANCISCO, CA 94102

(415) 865-0176
(877) 847-1278 (TOLL-FREE FAX)

WWW.TRANSGENDERLAWCENTER.ORG
INFO@TRANSGENDERLAWCENTER.ORG

March 2, 2010

Dear Friend,

I am writing to ask that you sponsor *Capitol T: The 5th Annual California Transgender Leadership Summit*. The Transgender Leadership Summit has established itself as California's premiere conference to increase the advocacy skills of the transgender and ally community. This year *Capitol T* will be held May 14th-16th on the UC Davis Campus. The event typically draws 250-350 attendees, and the Summit publicity materials are seen by thousands of Californians (as well as our allies across the country). We expect this year's event to draw an even larger crowd than usual, as we are expanding the weekend to include California's first ever Transgender Advocacy Day at the Capitol in Sacramento on May 17th.

Sponsoring *Capitol T* is a great way to demonstrate your commitment to pressing civil rights work within California. It is also an effective way to market your business and services to the transgender and ally community, which tends to be very loyal to supportive businesses and organizations. Attached, you will find a sponsorship form that outlines various levels of sponsorship along with the benefits associated with each level. The Transgender Law Center (the Summit's convener) is a 501(3)c non-profit organization, and as such your financial support is tax-deductible to the full extent allowed by law.

If you have any questions about sponsoring *Capitol T*, including negotiating benefits that will work best for your business/organization, please email paige@transgenderlawcenter.org. If you have questions about attending the Summit or about helping in ways other than sponsorship, please email maceo@transgenderlawcenter.org. Both Maceo and Paige can also be reached at the Transgender Law Center's office at (415) 865-0176.

We hope to count your organization among our supporters for this year's Summit. Thank you for your consideration, and I look forward to working with you.

Sincerely,

Masen Davis
Executive Director



The Transgender Leadership Summit is an annual skills-building and advocacy conference for transgender community members, families, and allies in California. This event is open to individuals of all skill levels involved or interested in advancing civil rights for transgender people. Each year the conference has grown in size and reputation allowing us to reach hundreds of community members working to share and build their leadership skills.

This year's 5th anniversary Summit will be held on the UC Davis campus May 14th -17th, including the first Transgender Advocacy Day in Sacramento on May 17th.

A conference of this importance and magnitude is not possible without the sponsorship and contributions of the larger LGBT and progressive community. We hope to count your organization among our supporters for this year's Transgender Leadership Summit.

"By a show of hands, all the workshop attendees were new to the Summit, which speaks to the continuing growth of the trans movement..."

California Ripple Effect Blog

"It was a great networking opportunity. I got to meet a lot of transgender activists and share some of my knowledge,"

- Edward San Filippo
U.S. Census Transgender Specialist



"The Transgender Leadership Summit gave us the foundation we needed to begin organizing grassroots community activism in our corner of the state."

-Ben Hudson
Sacramento Transgender Coalition

"This is not a typical transgender conference where you learn how to do make-up...It's about how to become better leaders."

-Vicki Estrada
Estrada Land Planning, President

For full sponsorship benefits, please return the sponsorship form by April 30, 2010. If you have questions about sponsorship levels, please contact Paige Kruza at 415-865-0176 x 307 or paige@transgenderlawcenter.org. For further information about the Summit and Advocacy Day, please contact Maceo Persson at 415-865-0176 x 305 or maceo@transgenderlawcenter.org.

Thanks for your tax-deductible contribution to the 5th Annual Transgender Leadership Summit!

2010 Transgender Leadership Summit & Advocacy Day

May 14th, 15th, 16th — 5th Annual Summit hosted by UC Davis

May 17th — Transgender Advocacy Day in Sacramento

Sponsor Response Form

EVENT SPONSORSHIP LEVELS

Corresponding benefits expanded on back.

\$20,000 Presenting Sponsor

\$10,000 Titanium Sponsor

\$5,000 Platinum Sponsor

\$2,500 Gold Sponsor

\$1,000 Silver Sponsor

\$500 Bronze Sponsor

\$250* Community Sponsor

**Contributions are encouraged but not required for Community Sponsors.*

I / We cannot sponsor the event but would like to make a contribution of \$_____ to support the 5th Annual Transgender Leadership Summit & Advocacy Day.

Contact Person _____

Contact Person Phone (Day) _____ Email _____

Company/Organization _____
(Please print as you would like it to be listed on Summit materials)

Address _____

City _____ State _____ Zip _____

Please make checks payable to Transgender Law Center and mail to TLC, 870 Market Street, Suite 400, San Francisco, CA 94102 or indicate credit card information below:

Please bill my: American Express Visa MasterCard Discover

Total to be billed on Credit Card \$ _____

Name on Card _____ Credit Card Number _____

Exp. Date _____ Signature (required) _____

Please return completed form to:

**Transgender Law Center
870 Market Street, Suite 400
San Francisco, CA 94102
Fax: (877) 847-1278**

Thanks for your tax-deductible contribution to the 5th Annual Transgender Leadership Summit!

5th ANNUAL TRANSGENDER LEADERSHIP SUMMIT EVENT SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$20,000

- Co-branding on step-and-repeat banner for photo opportunities
- Opportunity to speak at the Lobby Day rally
- Two-page ad spread in Summit program book
- Name/logo featured as Presenting Sponsor in all Summit-related media, invitations, advertising, fliers, posters, emails, program and press releases
- Name/logo placement on TLC website home page and Summit site with link to sponsor site for 12 months
- Right to display company banner and outreach table at Summit
Custom benefits can be made for companies or individuals at this level

TITANIUM SPONSOR - \$10,000

- Front or back page ad in Summit program book
- Name/logo featured on Summit banner and recognized from stage at event.
- Name/logo featured as Titanium Sponsor in all Summit-related media, invitations, advertising, fliers, posters, emails, program and press releases
- Name/logo placement on TLC website home page and Summit site with link to sponsor site for 6 months
- Right to display company banner and outreach table at Summit
Custom benefits can be made for companies or individuals at this level

PLATINUM SPONSOR - \$5,000

- Full page ad in Summit program book
- Logo featured on Summit banner and recognized at event.
- Logo featured in all Summit-related media, invitations, advertising, fliers, posters, emails, program and press releases
- Logo placement on TLC website home page and Summit site with link to sponsor site
- Right to display company banner and outreach table at Summit
- Custom benefits can be made for companies or individuals at this level

GOLD SPONSOR - \$2,500

- Half page ad in Summit program book
- Logo featured on Summit banner and recognized at event.
- Logo featured in all Summit-related media, invitations, advertising, fliers, posters, emails, program and press releases
- Logo placement on TLC website home page and Summit site
- Right to display company banner and outreach table at Summit

SILVER SPONSOR - \$1,000

- Quarter page ad in Summit program book
- Logo listed on Summit banner and recognized at event.
- Logo listed in all Summit-related media, invitations, advertising, fliers, posters, emails, program and press releases
- Logo displayed on Summit website with link to sponsor site

BRONZE SPONSOR - \$500

- Logo listed in Summit -related print collateral
- Logo listed in Summit program
- Logo displayed on Summit website

COMMUNITY SPONSOR - \$250 suggested (any amount welcomed)

- Name listed on Summit website
- Name listed in Summit program
- Agency asked to advertise Summit to its membership and send a representative when possible.

Thanks for your tax-deductible contribution to the 5th Annual Transgender Leadership Summit!